

**General Montgomery Day**  
**NON-CRAFT VENDOR APPLICATION**

133 Clinton Street  
P.O. Box No. 116  
Montgomery, New York 12549  
(845) 457-9661

Dear Retail/Non-Craft Dealer,

The Village of Montgomery is making plans for our 22nd *General Montgomery Day* to be held on Saturday, September 10, 2011.

The General Montgomery Day Committee has decided to create a special non-craft vendor area specifically for non-craft items. We will allow **15** non-craft vendors to attend the show on a first-come, first-serve basis. Any items that are not hand-made are considered non-craft items. This includes, but not limited to, tee-shirts and clothing, sport memorabilia (baseball cards, Nascar, etc) and speciality foods. The General Montgomery Day Committee has the right to reject any application it feels is not appropriate for General Montgomery Day.

The size of each booth spot is approximately 9 x 17 feet. The vendor fee for the festival is **\$150.00**, which includes one parking permit in a designated vendor parking lot. Space rentals will be assigned on a **first-come, first-serve basis with a maximum of 15 non-craft vendors.**

The Village is planning a full day of activities, including a parade, concert, 8K race, fireworks, a variety of food concessions and many new events and entertainment for this year. The main streets of Montgomery will be blocked off for pedestrians the entire day, allowing ample space for vendor booths to be set up.

Please send in the form below with a **\$150.00** check payable to "The Village of Montgomery" **postmarked before August 15, 2011.** Confirmations for space will be mailed to you by September 1, 2011. For further information call: Village Hall (845) 457-9661, Sophia Romano (845) 457-5569, Kevin Conero (845) 224-5486.

***New show hours: 9:00 AM until 7:00 PM (Show breaks-down at 4:30 PM – Vendors have option to stay until the closing time of 7:00 PM)***

---

***General Montgomery Day Non-Craft Vendor Application***

Amount Enclosed \$ \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

EMAILAddress: \_\_\_\_\_

Telephone Number: (mandatory for registration): \_\_\_\_\_

Type of Merchandise: \_\_\_\_\_

---